

THE CABLE RELEASE

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January 2009



Organized for the mutual advancement and enjoyment of photography .

FROM THE HONORS COMMITTEE

Dear Club Presidents, Delegates and NJFCC Members:

A long standing tradition within NJFCC is to honor persons who have contributed to the world of photography beyond the usual club activities. They are people who have extended themselves by organizing new clubs, judging competitions sponsored by other member clubs, have presented workshops in an area of their expertise, have contributed to or held solo exhibits to the public and have given of themselves well above the call of duty to further the art of photography.

It is with these criteria in mind that we request nominations for candidates for the NJFCC Citation from you for the Honors Committee to review and select a person or persons worthy of this Citation to be honored at the NJFCC Photorama in Spring 09. These nominations must be in our hands by February 15, 2009 for review and selection.

Please go to www.njfcc.org/citation.htm and download the necessary forms and instructions if you wish to nominate someone.

Sincerely,

Honors Committee,

Jerry Fornoratto
Chairman

Gordon Emrich NJFC
Roman Kurywczak NJFC
Co-Chairmen

THE OFFICERS FOR 2009

For as long as I've been a NJFCC Club Delegate, it was always traumatic to try to find folks willing to serve as Federation Officers. The search seemingly took forever.

That's why it's so great to report of the fabulous and successful effort of last year's Nominate Committee. This year's officers are:

President	Judy Helderman
First Vice President	Gordon Emrich
Second Vice President	Roman Kurywczak
Third Vice President	Vicki DeVico
Secretary	Marie Kane
Treasurer	Vinnie Kempf
Trustee	Tibor Vari

NJFCC wants to thank outgoing President Dave Mills for his efforts leading the Federation for the past two years.

And, it expresses its thanks to Klaus-Dieter Schleim, Trustee and 2006-07 Print Chair, and Sue Candelario, 2007-08 Print Chair

PHOTORAMA 2009

Don't forget, Photorama 2009 will be held at Monmouth University on Saturday, March 28th from 9:00 AM—5:00 PM.

The feature will be "A Day with Bob Krist," a world famous freelance photographer and author, whose work is featured in National Geographer and Outdoor Photographer magazines.

Check out the Photorama link at:
<http://www.njfcc.org/photorama.htm>

THE ENTHUSIAST

News, views, rumors, info and tips for camera lovers

Joe Feldman
Morris Photocolor Club

January 2009

Happy New Year to everyone and your families. May it be a happy, healthy and prosperous 2009.

Now that the holidays are over a temporary period of quietness has expectedly emerged in the new photography equipment department but something is always doing.

The PMA trade show is the largest photographic trade show in the world. It will take place in Las Vegas from March 3-5. Expect the rumor mill will be much warmer in our February column.

Digital SLRS are the hottest growing segment in the world of cameras.

Touch screen photoframes are in the new product mix.

Canon's presently running rebate program will end on January 17th. These are instant rebates and will be applied at the point of sale.

Nikon is about to ship the new Coolpix S52C, a point and shoot camera with T-Mobile Wi-Fi access. This camera can upload images and videos directly from T-Mobile hot spots all over the country over the internet. The camera comes with six months of complimentary service. What's next?

Memory cards are now available which will wirelessly transfer images from the card while in your camera into your PC.

Last month we reported that a new top-of-the-line Nikon was being released and the rumor mill guessed the price would be in the vicinity of \$5000. That figure was in reality off by a mere \$3000. The list is \$8000 so all of you who rushed out and preordered one, or perhaps several, may have to cancel and await the results of the next mega million lottery before reordering. For reference, I once bought a brand new home for \$17,500. Did anyone mention inflation? And I thought the dollar was as-good-as-gold.

PHOTOSHOP CS3 AND CS4 RULE OF THIRDS GRID

Have you ever wished you could have a rule of thirds grid to check your composition or need a straight line to check a horizon? This

tip will show you how to set up a rule of thirds grid with just a single shortcut. Not only is this a great compositional aid but the grid is also for a quick horizon check. I use this grid all the time in Photoshop especially to check that elements in my images are nice and level.

For readers not familiar with the rule of thirds, or , it is a compositional rule used in photographing, painting, and design for over a hundred years. The rule is that an image subject and or important compositional elements should be placed at R.O.T. intersections or in some cases, placed along the R.O.T. lines. Images that follow this rule is more appealing and interesting than a photo that has a simple centered subject. I normally follow the R.O.T. in the field, but anyone can use this guide to help compose when cropping.

This Sandhill Crane image below illustrates the application of the rule of thirds grid. The subject sits at the intersection of two R.O.T. lines, sometimes called power points. Subjects don't always have to actually touch one of power points to take advantage of the R.O.T. By lining up elements with the grid lines or placing a horizon on the top or bottom line instead of the center you can take advantage of the R.O.T. guide. Please use this "rule" of composition as just a guide and feel free to be creative and experiment with your digital photography.

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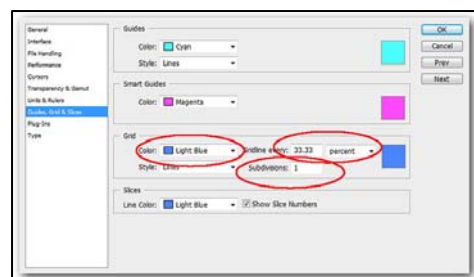
How to set up a rule of thirds grid for Photoshop CS3 or CS4: Start Photoshop.



Press Ctrl+K for PC or Cmd+K for a Mac. Then press Grids, Guides & Slices in the menu. As an alternative you can use the menu to access the options box:

Menu>Edit>Preferences>Grids, Guides & Slices.

Now that you have the Grids, Guides & Slices preference box open as above, change the following:



Grid color: Choose a grid color from the drop down menu, here light blue is selected for this tutorial.

Gridline: Type in **33.33** in the Gridline pull down option box and choose percent from the pull down menu to the right.

Subdivision: Type in **1** in the **subdivisions** box. Make sure the lines option is selected in the style pull down menu box.

To finalize press the okay button to exit. The grid shortcut key will now toggle the grid instantly on and off as needed.

To enable the grid press the **Ctrl+'** shortcut key on a PC or the **Cmd+'** shortcut key for a Mac.

On US standard keyboards the apostrophe key is right next to the enter key on a PC or the return key on a Mac.

To test just open any image and press Ctrl+' or Cmd+' to bring up the grid. Press Ctrl+' or Cmd+' key again to remove the grid. Once the grid is enabled the grid will come on with any new image until you hide it so make sure to remember to hide the grid, Ctrl+' or Cmd+', when finished.

For questions regarding anything in this article please send me an email or phone: (+1) 310.619.8017 or visit my Website for more information.

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Questions can be e-mailed to:
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**WHAT'S HAPPENIN' AT NJFCC MEMBER CLUBS
IN
FEBRUARY 2009?**

Club	Location	Date	Topic	Judge or Speaker
Camera Naturalist	Somerset Co. Env Ed. Center	1/15	Competition: Botany and Fungi	Vinnie Kempf
Central NJ	Ray Dwier Centre Groveville	2/5	TBA	
Cranbury "Digital"	Cranbury Methodist Church	2/11	TBA	
		2/25	TBA	
Cranford/Millburn	Spanish Tavern Mountainside	2/9	Program: Advanced Photoshop	Rene Bertrand
	Bauer Comm. Center Milburn	2/23	Competition: Assigned Subject - Farms	Vinnie Kempf
Essex	Caldwell United Methodist Church	2/5	Competition	Stanley Kantor
		2/19	Ridgewood International	
E.C. Nature	Essex Co. Env. Center Roseland	TBA	TBA	
Gateway	Sacred Heart School	2/4	Competition	
		2/18	Program Workshop	
Greenbriar @ Whittingham	G@W Towne Centre Monroe Township	2/4	Photoshop Tools [1] A Series by Members	Martin Cohen Arthur Einhorn
		2/18	Competition: Water	Irwin Feuer
Hillcrest	Phillipsburg Pilgrim Presby. Church	2/9	Competition: Assigned Subject - Reflections	
		2/23	NJFCC Nature Competition	
HUB	Mountain Lakes Library	2/10	NJFCC Annual Spring Competition	
		2/23	Program: Nature and the Digital Darkroom	Doug Goodell
Livingston	Sr./Comm. Center Livingston	2/9	Competition #5	
		2/23	Members' Special Programs: Travelogs	
Mapleshade/Moorestown	Mapleshade Municipal Building	2/3	Program: Faraway Places	Marty Malgieri
Monmouth	Colt's Neck Reformed Church	2/12	Program: Nature and the Digital Darkroom	Doug Goodell
		2/26	Merit Judging	Dave DesRoches
Morris	AT&T Building Florham Park	2/4	Competition	Arik Gorban
		2/25	Introduction to Landscape Photography	Tibor Vari
Ocean County	Lakewood High School	2/9	Presentation: All About B&W Photography	
		2/23	Competition	

Heritage Photography Workshops

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Cape May: April-May 2009

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WHAT'S HAPPENIN' AT NJFCC MEMBER CLUBS
IN
FEBRUARY 2009?
[CONTINUED]

<u>Club</u>	<u>Location</u>	<u>Date</u>	<u>Topic</u>	<u>Judge or Speaker</u>
Palisades	Palisades Medical Center	TBA		
Photographers of Sussex County	Sussex Co. Fairgrounds	2/16	Members B&W Showcase:	
Photographic Soc. of So. Jersey	ACUA Bldg. Egg Harbor	TBA		
Photographic Soc. of Vineland	Christ Church Newfield	TBA		
Plainfield	Fleetwood Museum North Plainfield	2/4	Competition: PSA Nature	
		2/17	Competition: NJFCC Pictorial and Nature	
Pocono		TBA		
Princeton Photography Club	The 1860's House Skillman	TBA		
Raritan Photographic Society	Library East Brunswick	2/12	Competition: Open	
	EB High School	2/26	Equipment Presentation	Canon or Tamron
Ridgewood	Women's Club Wyckoff	2/11	Competition: Nature #3	Roman Kurywczak
		2/18	Program #5	Vinnie Kempf
		2/25	Ridgewood International Exhibition	
Somerset County	Co. Library Bridgewater	2/10	Members' Critiques	
		2/24	Presentation: My Favorite Shots, How-to and Why	Bill Maxwell
South Brunswick	South Brunswick Public Library	TBA		
South Jersey	Medford Leas Community Center	2/17	Panarama Contest	James Toogood
Staten Island	Staten Island Museum	TBA		
Teaneck	Roda Rec Center Teaneck	2/9	Workshop	
	Villa Roberto West Passaic	2/10	Competition	Roz Rosenbloom
		2/17	Ridgewood International Exhibit	
Tri - County	Nutley High School	2/3	Competition: Nature #4, Fruits and Vegetables	
		2/10	TBA	
		2/24	Competition: Prints #5	
Vailsburg	Springfield	TBA		