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THE CABLE RELEASE

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Organized for the mutual
advancement and enjoyment of
photography .

NJFCC HONORS COMMITTEE

A long standing tradition with NJFCC is to honor persons who have contributed to the world of photography well beyond the usual club activities. They are people who have extended themselves by organizing new clubs, judging competitions sponsored by other member clubs, have presented workshops, in an area of their expertise, have contributed to or held private exhibits to the public and otherwise given themselves beyond the call of duty to further the of photography.

It is with these criteria the we need from you, candidates for the Honors Committee to view and select a person or persons worthy of this "Citation" and be honored at the next Photorama on April 21, 2012.

Please contact me at gemrichjr@aol.com for proposer and endorser applications.

Sincerely,

Honors Committee

Gordon Emrich NJFC
Chairman

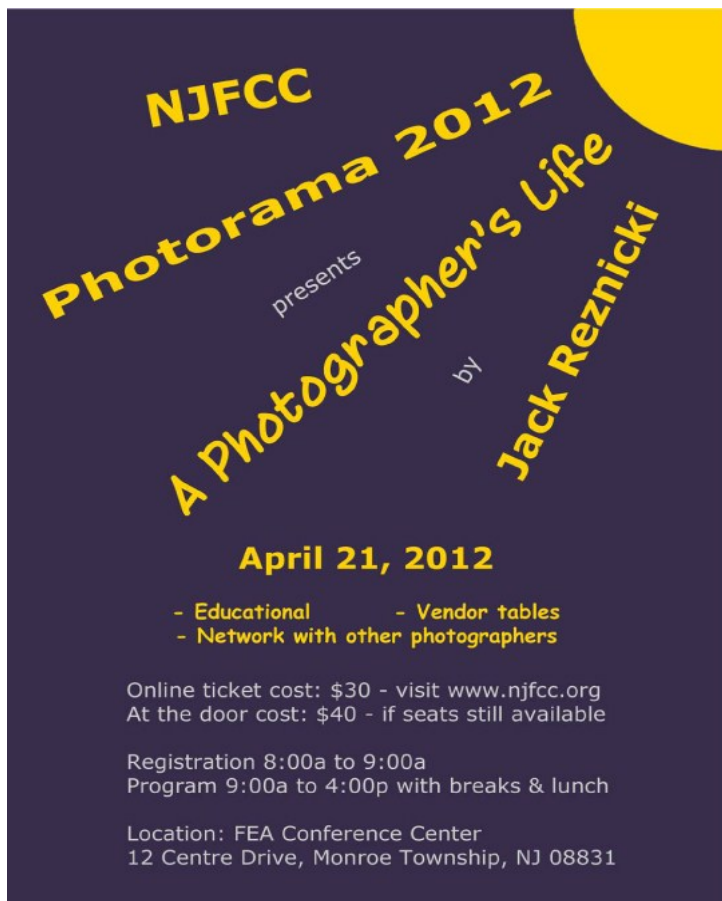
Brent Archibald
Past President, Hub CC

Nick Palimieri
Vice President, Cranford, Millburn CC

PHOTORAMA 2012

Ken Curtis

Photorama 2012 on April 21, 2012 will featured speaker Jack Reznicki. A number of vendors will have tables at the event to sell photography related items. Persons from NJFCC member and non-member clubs are invited. Attendance is limited to 200 persons, so it is best to sign up early. Attendees who choose to sign up early will receive a \$10 admission discount. Registration information, using PayPal, credit card a or physical letter, is available under the Photorama tab on the NJFCC's website <http://www.njfcc.org/>



NJFCC
Photorama 2012
presents
A Photographer's Life
by
Jack Reznicki

April 21, 2012

- Educational
- Vendor tables
- Network with other photographers

Online ticket cost: \$30 - visit www.njfcc.org
At the door cost: \$40 - if seats still available

Registration 8:00a to 9:00a
Program 9:00a to 4:00p with breaks & lunch

Location: FEA Conference Center
12 Centre Drive, Monroe Township, NJ 08831

Jack Reznicki

Humor, wit, and more than a passing familiarity with the absurd have all helped Jack Reznicki become one of the most sought after illustrative and people photographers in the world. He may be best known for his expressive photographs of kids or as he says "Kids as kids". He is also a master of adult lifestyle and portrait photography. And, he photographs his international travels "just for the love of it." Jack says, "Photography is a wonderful hobby, even if it's how you make your living."

An internationally popular lecturer, he is always very informative, insightful, entertainingly outspoken, and refreshingly candid. Jack will discuss in this far-reaching session, his commercial and personal work and how they interact. Jack will also discuss light, how to see it and how to handle it for better, more dramatic images. He calls it "Lighting Essentials" for both natural and artificial light. Jack will also cover copyright and other business issues such as the art of negotiating. Being a successful photographer today requires more than talent and good fortune. It takes left-brain and right-brain abilities.

Jack has often said, "Be the photographer you are because of the way you think, not because you're someone with a camera." Come and see how Jack thinks and what he does with a camera. There will be Q&A at the end of his presentation. These sessions promise to be illuminating, informative and entertaining.

You can view a small fraction of Jack's photography on his website: <http://www.reznicki.com>.

Lunch

You may order a box lunch with your application. Prices are given on the website. For those persons desiring to eat out, the NJFCC will provide a list of nearby eateries that are within short driving distance.

Additional Information

Reserve your seat at Photorama 2012 by going to the NJFCC's website <http://www.njfcc.org>. You can pay with PayPal, by a credit card or by sending a check via the US Postal Service. Look under the Photorama tab displayed at the top of each web page for more details.

Sign up early to guarantee a seat and obtain the lowest price of admission. Seating is limited to the first 200 individuals who submit payment. We will accept admission fee payment at the door, but only if seats are still available.

If you need a hotel, consider the Marriott Courtyard, 420 Forsgate Drive, Cranbury, NJ 08512 <http://www.marriott.com/ewrbk>. It is located less than a mile from the FEA Conference Center.



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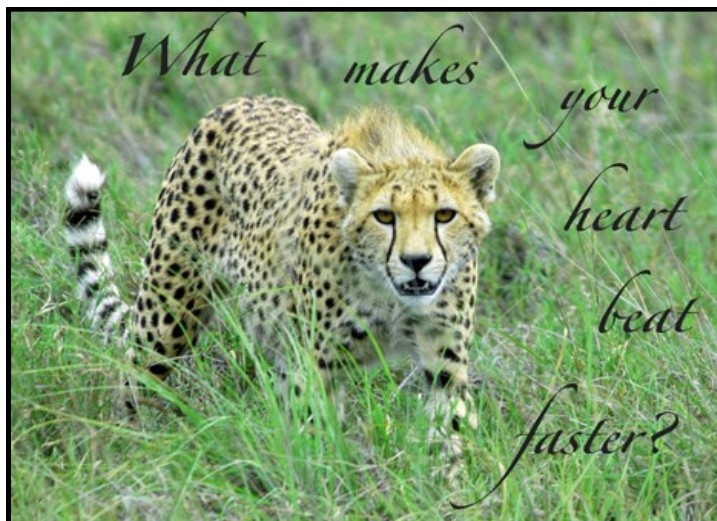
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ANCIENT NATIVE AMERICAN RUINS &
LANDSCAPES
Sept 11-18, 2011, Sept 9-16, 2012

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THE NIGHT LANDSCAPE IN ARCHES NP
Nov 6-12, 2011, Nov 4-10, 2012

WINTER IN THE RED ROCKS
WINTER PHOTOGRAPHY IN
ARCHES & CANYONLANDS NATIONAL PARKS
Dec 4-10, 2011. Dec 2-8, 2012

www.moabphototours.com

JUST OUT – NIKON D800 & D800E

By Allan Weitz

Published Tue, 2012-02-07 00:01

When Nikon introduced the D700 back in July 2008, a lot of Nikon aficionados were thrilled to be able to purchase a full-frame Nikon DSLR for about half the price of Nikon's heftier and pricier D3-series cameras. That said, it looks like Nikon is about to make a lot of people even *happier* this time around.

The new Nikon D800 is downright impressive across the board, starting with its 36.3-megapixel FX-format CMOS sensor. Thanks to improvements in sensor technologies, the new sensor features large 4.88µm pixels, which in concert with the D800's EXPEED 3 imaging processor allows the sensor to capture full-bodied image files with plenty of detail in the shadows, highlights, and every tone in between.

In addition to robust JPEG, RAW, and JPEG+RAW still capture, the D800 can also capture cinema-like Full HD 1080p video @ 30 or 24 frames-per-second in H.264/MPEG AVC format in both FX and DX imaging formats. The D800 also affords you the option of simultaneous Live View output using external monitors while recording uncompressed video via HDMI terminal. You can also bypass the camera's dual memory card slots (CF and SD) and record your video directly onto your computer or an external drive.



Compared to earlier video-enabled DSLRs, the D800 displays far fewer 'rolling shutter' effects, which makes it easier to capture moving and rotating subjects or when panning the camera while capturing a video sequence. The D800 also utilizes B-frame data compression, which allows for 'lighter' files without loss of image quality. Lastly, the D800 features a Multi-Area Full HD D-Movie Video recording mode for recording video in FX or DX-formats at Full HD 1080p @ 30 /24p in a 16:9 aspect ratio.

Another broadcast-quality feature found on the D800 is a built-in external microphone input that accepts the optional 20-increment Nikon ME-1 stereo microphone. As icing on the cake, you can monitor the audio quality using headphones that you can plug into the camera's audio port, just like the big boys do it.

Nikon has always been recognized as having one of the most accurate metering systems on the market, and here too, the D800 shines with a 91,000-pixel 3D Color Matrix Metering III System that features an advanced Scene Recognition System that enables face recognition (up to eight faces) through the camera's optical viewfinder along with improved exposure, white balance detection, autofocus performance, and i-TTL flash exposures.



In the performance department, Nikon's D800 features a 51-point AF system with four Dynamic AF modes and 3D Focus Tracking, up to four frames-per-second still capture in FX mode, an HDR capture mode that captures two images and combines them for up to a 3 EV exposure advantage, dual Live View modes (Photography Live View and Movie Live View), and up to 900 exposures per battery charge. The ISO range of the D800 goes from 100 to 6400, and is expandable to 25,600.

For composing and reviewing stills and video, Nikon's D800 features a bright optical pentaprism that displays 100% of the image area as does the camera's 3.2", 921,000-dot LCD, which allows you to zoom in up to 46x for critical focus checking.

In addition to the standard D800, Nikon is also introducing a special edition version - the Nikon D800E - which features a low-pass filter without anti-aliasing properties to facilitate maximum sharpness levels when shooting RAW files.

Note - The Nikon D800E is best used when the subject can be lit and photographed at a distance that mitigates the risk of moiré patterns common to fashion and textile photography.

Nikon's new D800 and D800E are thoroughly compatible with all current and many older-generation Nikkor optics.



Hunt's, a NJFCC Sponsor, is taking pre-orders for the Nikon D800. Contact Gary Farber at 781.462.2332 or e-mail him at digitalguygary@wbhunt.com

NEW CAMERA EQUIPMENT

Nath Kaplan
Past President
Essex Camera Club

Well the holidays are over and I am sure you have some new camera equipment, but did you get the "Hottest" piece of photography equipment? This item is changing the photography industry. Many of the famous photographers like Annie Leibovitz, Tony Sweet and Scott Kelby are using this piece of equipment. Amazon had closed to forty books on this equipment and the item has created a photography sub-culture. So do you know what I am talking about?

I am talking about the iPhone or "Smart Phone". Yes, it is the "Hottest" piece of photography equipment and it has created a sub-culture called iPhoneography. The new phones have a good quality 5 or 8 mp camera that can do anything from macro, to HDR, to panoramic.

People are moving to the smart phone camera in large numbers. PC World reported that in 2011, 27 % off all photos taken were taken with a smart phone. Sales of low end point and shoot cameras fell 17%. The iPhone now ranked as the number 1 most used camera on Flickr, it has surpassed both Canon and Nikon.

There is even a large market of add on equipment for the smart phones. You can now purchase things like add on lens, tri-pod mounts and more for the phone.

So why have the smart phones become so popular with photographers? It's simple you almost always have your phone with you, but you do not always have a good digital camera with you. Now people have the capability of always being able to get that picture. The camera / phone also offer a great a great deal of creativity and flexibility.

Annie Leibovitz has even recommend people use the iPhone Camera instead of a DSLR.

I recently got an iPhone 4 and I started to play with the phone. The iPhone 4 has a 5 mp camera with an f 2.4 aperture. The phone also has zoom, a build in flash and can also do video. The camera is capable of doing macro work, you can get as close to 4" from your subject.

The iPhone comes with a basic program to take photos and edit them, but there are ton of additional programs that you can get for the camera at the Apple iTunes Store. If you visit the iTunes Store there is a cate-

gory for Photography. Currently there over 5500 different Apps for the iPhone related to photography. These Apps range from \$30 to free. Most of the Apps I use are free or up to \$1.99. You should visit the App store and try some of the programs.

I would suggest you check out one camera app to use instead of the camera that comes with the iPhone. The app is called Camera+, it is the best selling camera app and it cost 99 cents. The app offer functions that the included camera app does not offer. With this app you can set the focus and the metering independently. You can adjust the lightness and darkness of the images by where you set the metering. It also offers image stabilizing and with the small size of the phones that is a big plus.

Camera+ also offer image editors that give you a lot of control over your final images, but I have a few other apps for image editing.

There are so many image editing app in the app store that it is overwhelming, so I have a few I use and like Photoshop Express (from Adobe) and PictureEffects Magic offer some great function and they are both free. PhotoForge2 (\$1.99) is an unbelievable program that offers everything from Curves to Layers to Making and much more. I could not believe the functions this \$1.99 app offered.

Over the Holidays Nik Software offered their program SnapSeed for Free. This app normally runs \$4.99. Again I was blown away with editing capability that this app offered. The nice thing about these apps is you can use different function from each of the apps on your photo to create your final image. So if you like the Levels function in PhotoForge, and the Black and White conversion of Photoshop Express you can do that without a problem. Feel free to mix and match functions.

Using the camera is simple, but it takes some getting use to. Since it is small you need to make sure you keep the camera stable. Some of the camera apps offer image stabilizing and you should consider using them. The head phones that come with the phone can also server as a remote trigger. When you rotate the phone for landscape images, you can use the volume controls on the side of the phone as a trigger.

You may have some issues seeing the screen in bight sun light. But other than that you just compose, zoom in or out, set your focus and exposure point and shoot.

The phone will not replace my DSLR, but it is pushing me to be more creative and it will let me have a camera with me all the time. If you have a smart phone with a camera I suggest you get out and have fun with it. Oh and going out on a photo shoot with the iPhone is a lot simpler than going with my DSL, Back pack and tripod.

Note: In the article I talked about the iPhone because that is what I use, but Android has a large amount of apps for the Android phone.

Below are three photos of Kips Castle that were taken with the iPhone and all post production was done on the iPhone.





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Club	Location	Date	Topic	Judge or Speaker
Camera Naturalist	Somerset Co. Env Ed Ctr	3/8 3/22	Program: Embracing Natural Light Competition: Botany and Open	Nancy Ori Roman Kurywczak, NJFC
Cranbury "Digital"	Cranbury Methodist Church	3/7 3/21	TBD Competition: Keeping Time	
Cranford/Millburn	Cranford Comm. Center Geo. Bauer Comm. Center	3/12 3/26	Program: Photoshop Techniques Competition Trees	Sue Candelaria Chuck Moore
Essex	Caldwell United Methodist Church	3/1 3/15	Program: Ridgewood International Salon Presentation Competition: Special Pictorial Theme	Chuck Moore
E.C. Nature	Essex Co. Env. Center Roseland	TBA	TBA	
Gateway	Sacred Heart School Staten Island	3/7 3/21	Competition NJFCC Annual Spring Competition	Vinnie Kempf NJFC Gordon Emrich NJFC, Joe Thomas, Vinnie Kempf, NJFC
Greenbriar @ Whittingham	G@W Towne Centre Monroe Township	3/7 3/21	Presentation: Sunrise, Sunset Competition: Open and Theme - Food	John Sandstedt Alan Bogard
Hillcrest	Phillipsburg Pilgrim Presby. Church	3/12 3/26	Competition Business and Legalities of Photography	Inside Judging R Smith
HUB	Mountain Lakes Library	3/26	Competition: Water P/Mtg. Effective Use of Portable Flash	Phil Echo, NJFC Guy Palmiotto
Livingston	Sr./Comm. Center Livingston	3/12 3/26	Competition: #6 Program #7 Photographing Adirondack High Peaks	Tibor Vari, NJFC Nick Plamieri
Metedeconk	Metedeconk Lakes Clubhouse	3/7 3/21	Program: Matting Demo Assignment #2: Reflections or Shadows	Joel Eisenberg
Monmouth	Colt's Neck Reformed Church	3/8 3/22	Vendor Night Merit Judging: Landscapes/Seascapes	Phil Echo, NJFC
Morris Photocolor	Morristown Town Hall Sr. Center, 3rd Floor	3/28	Program: Waterfalls and Water Photography	Tibor Vari. NJFC
Ocean County	Lakewood High School	3/12 3/26	Presentation: enjoying Street Photography Competition	Arik Gorban
Photographers of Sussex Co.	Sussex Co. Fairgrounds	3/19	Photo Critique	Members
Pocono	East Stroudsburg University	3/6 3/20	Executive Committee Monthly Meeting	
Princeton Photography Club	D&R Greenway LandTrust Princeton	3/14	Presentation: Central Asia Many Workshops throughout the month. See website.	Dr. Charlie Gross
Raritan Photographic Society	East Brunswick Library American Legion Milltown	3/15 3/22	Panel Presentation with Q&A Competition: Energy [Digital]	M. Gross Grad Students
Ridgewood	Women's Club Wyckoff	3/7 3/14 3/21 3/28	Executive Committee Competition: Pictorial #4 Competition: Nature: #4 Competition: Print #4	Robert Parker Howard Knauer Ben Venezia, NJFC
Rockland Photography	Clarkstown Comm. Center NYC	3/8 3/22	On Location Workshop Competition: #6 - landscapes, Seascapes and City Scapes	Martin Joffe and Mike Iuzzolino Judy Helderman

WHAT'S HAPPENIN' AT NJFCC MEMBER CLUBS
IN
MARCH 2012
[CONTINUED]

Club	Location	Date	Topic	Judge or Speaker
Somerset County	Bound Brook Memorial Library	3/13 3/27	Competitions: Black & White and Leading Lines Presentation: Off-Camera Flash on Location - Still Life	Anthony Bianciella
South Brunswick	South Brunswick Public Library	3/7	TBA	
Sparta	Sparta Ambulance Squad	3/14 3/28	Presentation: Composition Critique: Portraits	Dave Mills, NJFC Denis Becker
Staten Island	Staten Island Museum	3/1 3/8 3/15	Spring Business Meeting User group: TBD Competition: Prints and Digital	Members Sarah Signorelli
Teaneck	Rodda Rec Center Teaneck	3/6 3/20 3/27	Studio Night Competition: Pictorial [Projected Executive Board meeting	Dave Mills, NJFC
Tri - County	Nutley High School TBD	3/6 3/13 3/20	Competition: Nature & prints #4 Program: TBD Competitions: Pictorial and Creative #5	
Vailsburg	Bailey Civic Center	TBD	TBD	



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