

# THE CABLE RELEASE

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Organized for the mutual  
advancement and enjoyment of  
photography .

## KEEPING UP WITH TECHNOLOGY

by Rick Berger  
HUB Camera Club

You can't.

Okay, there it is folks...the shortest article I've ever written! In terms of brevity, it reminds me of the world's shortest poem, "Fleas." "Adam had 'em."

Well, to be fair I'd better elaborate on why you can hardly keep up with today's technological advancements. Actually you can keep up with the rapid changes taking place in the field of photography if you have the time, motivation and interest, and, in some cases, the money to do so.

To some, "keeping up" means knowing what's currently available in terms of equipment. Doing this can be a full time job. It may include scouring photography publications and catalogues for ads and tests on the latest cameras, lenses, lighting equipment etc. It can mean visiting camera stores, attending professional trade shows, pouring over countless websites, comparing notes with other photogs etc. etc. These endeavors can be so all consuming that you're left with little or no time to take pictures! You may know someone like this. He's so well versed in the newest "stuff" that's on the market that he knows more than Bernie, the salesman at your local camera store. But ask him to show you what he's shot lately and he's at a loss to produce anything.

Now, besides the "research crowd," we have the "equipment mavens." These are the individuals that actually purchase all the new stuff in an attempt to own the latest and greatest of whatever equipment becomes available. I know a fellow who has nineteen lenses in his camera bag. He constantly sells one then buys a newer version so that he's always got the hottest new lens on the market. He is singlehandedly keeping the sales of Canon's lenses at an all time high. He's so proud to be in the forefront of keeping up with technology. However, like the research folks I've mentioned above, he too has little to show in the way of photographs. And what he does have exhibits little if any improvement over the results he got with his older lenses!

Hand in hand with keeping up with the technology is the art of staying abreast of the latest terminology. How many of you subscribe to photography magazines? For many years, starting as a teenager, I subscribed to Popular Photography and Modern Photography. I also remember Peterson's Photographic. After a number of years I let my subscriptions expire thinking, "How much more can they tell me about f/stops and depth of field?" A few years ago, having now entered the digital age, I decided that it was time, once again, to become a subscriber in order to learn all that I could about digital photography. When I started exploring my subscription options I discovered that in addition to the paper magazines, there are now online periodicals, blogs, tutorials, webinars and many other options. I narrowed my choices of the paper magazines down to three: my old standby, Popular Photography, Peterson's (which has now become Shutterbug,) and Digital Photography (to which I also have an online subscription.)

Scattered throughout these wonderful sources of information is the companion to the technology, the terminology. There are acronyms, abbreviations, initials, and new words which didn't even exist in the darkroom days. When I first learned photography, cameras were referred to by just a few initials and numbers ie. SLR (Single Lens Reflex,) TLR (Twin Lens Reflex) and 2 ¼ x 2 ¼ which represented the size of the negative. Glance at today's photo ads and magazine articles and you'll see terms such as ILC (Interchangeable Lens Compact,) FFWILC (Full Frame With Interchangeable Lens Camera,) UC's (Ultra Compacts,) MILC (Mirrorless Interchangeable Lens Camera,) APS-C (Advanced Photo System-C)

image sensor, Micro Four Thirds sensor etc. One of my favorites in current use is SOOC (Straight Out Of the Camera) images. Our lenses now have VR (Vibration Reduction) or IS (Image Stabilization.) You get the idea.

As you see, just keeping up with the terminology is a Herculean task. In addition to producing fine quality stills, most of today's cameras are also capable of producing professional looking video. We won't even touch on those terms and abbreviations.

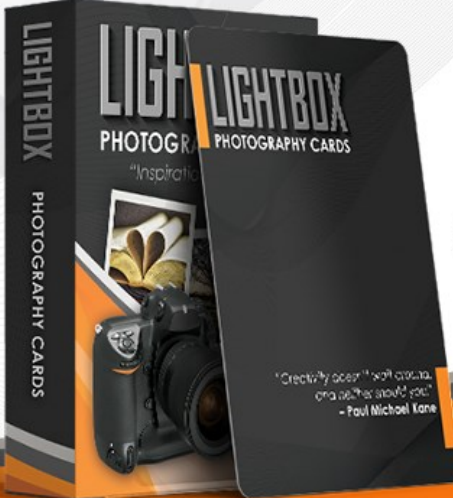
Finally, now that many of us have accumulated enough camera bodies, lenses, tripods, bags etc. to shoot anything that comes our way, along comes a whole host of other manufacturers whose names we associate with the manufacture of televisions; Sony, Panasonic, Samsung, to name a few. These firms have now become a force to be reckoned with in the photo industry. Samsung has launched a marketing campaign designed to coax us to "Ditch the DSLR" and go with the new Samsung NX series of lightweight cameras which, they say, will produce images equal or better than we now get with our bulky, heavy DSLR's.

Still want to try to keep up with technology? Betcha can't.

# LIGHTBOX

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## WHAT'S HAPPENIN' AT NJFCC MEMBER CLUBS in November 2015?

Club	Location	Date	Topic	Judge or Speaker
Camera Naturalist	Somerset Env. Ctr. Basking Ridge	11/5 11/19	Program #2: Advanced Composition Competition 3: Butterflies/Moths, Open	James Stacheki Marie Kane, NJFC
Cranbury "Digital"	Cranbury Methodist Church	11/11 11/25	Presentation: OCR Sports Photography Competition: Extreme Perspective	Bob Mulholland
Cranford/Millburn	Cranford Comm Ctr Bauer Ctr. Millburn	11/9 11/23	Program: TBD Competition: Anything Old	Dave Mills, NJFC
Essex Photo	Caldwell Comm Ctr Caldwell	11/6 11/20	Program 3: Sports/Action Photography Competition	Bob Thomas Paul Boyer
4 Seasons@Manalapan	FSM Clubhouse	11/9	Program: Winter Photography	Brien Szabo
Gateway	Sacred Heart School Staten Island, NY	11/4 11/18	Competition 2 Program: Architectural Photography	Marie Kane, NJFC Rich Despins
Hillcrest	Phillipsburg Pilgrim Presby. Ch.	11/9 11/23	Presentation: Assigned Subjects Carousel of Tips	Butch Van Seters, Bob Baker, Howard McGinn, Mike Brint
HUB	Mountain Lakes Library	11/23	Competition: Windows and Doors	Marie Kane, NJFC
Hunterdon County	Bethlehem Pres. Church, Pittstown	11/24	Presentation: Still Life Photography	Terry Hood
Livingston	Livingston Commu- nity/Senior Center	11/9 11/23	Open Competition Presentation: Smartphone Photography	Phil Echo, NJFC Boris Hardouin-Deleuze
Metedeconk Lakes	Jackson.	11/4	Competition: Pictorial Prints	
Monmouth	Colt's Neck Reformed Church	11/5 11/19	Merit Judging: Prints Only Merit Judging: Street Photography	Greg DeAngelis Phil Echo, NJFC
Monroe	Monroe Township Comm. Center	11/4 11/18	Competition: Emotions Workshop	
Morris Photocolor	Morristown Sr. Center, 3rd Floor	11/4 11/18	Program: Bridging Creative and Technical Photography	Nick Palmieri, NJFC  Nancy Ori
Ocean County	Girls Scouts of the Jersey Shore Toms River	11/2 11/9 11/16 11/23 11/30	Presentation: In Your Own Backyard TBA Theme Shoot: The World at Night Competition: Color/B&W PI TBA	Nelson Revilla  Rich Lewis Rich Lewis
Photographers of Sussex Co.	Sussex Co. Fairgrounds	11/16	Exhibition: Fall	Members
Photographic Society of Vineland	Newfield Senior Ctr. Vineland	11/6	Competition: Open [PI and Prints]	
Pocono	NCC Monroe Tannersville	TBA	TBA	
Princeton	D&R Greenway LandTrust Princeton	11/11	General Meeting	

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Raritan Photographic Society	American Legion Hall - Milltown	11/19	Competition: Open #2 [Prints]	
Ridgewood	VFW Hall Franklin Lakes.	11/4 11/11 11/18	Executive Committee Print Competition #2 NJFCC Fall Nature	Jay Matusow Jerry Fornarotto, Susan Candelario, Jeff Norton
River Pointe	RP Clubhouse Manchester	TBA	TBA	
Rockland Photography	Clarkstown Comm Ctr. New City	11/19	Competition: Architecture	Nick Palmieri, NJFC
Somerset County	Bound Brook Memorial Library	11/10 11/24	Presentation: Blue Hour and Filters Show and Tell	Claire Gentile, Becky Witt Members
Sparta	Sparta Amb. Squad	TBA	TBA	
Staten Island	Snug Harbor Cul- ture Center Learning Center	11/5 11/19	Critique Competition: Prints and PI	Catherine Steinman Leon Hertzog
Stone Bridge	SB Clubhouse Monroe	TBA	TBA	
Teaneck	Rodda Rec Center Teaneck	11/3 11/10 11/17 11/24	Competition: Nature Digital Studio Night NJFCC Print Competition Competition: Pictorial Digital	Dave Mills, NJFC  Marie Kane, NJFC
Tri - County	Nutley H. S.	TBA	TBA	
Vailsburg	Bailey Civic Center	TBA	TBA	



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I personally lead all my tours and workshops. I take only 4 participants on my US based tours to ensure a more intimate teaching and learning environment. This small group size also gives me greater schedule flexibility. It allows me to modify the itinerary instantly, even accommodations, as weather or shooting conditions change. No other photography tour company can say that!

You can contact me by e-mail: [rkurywczak@gmail.com](mailto:rkurywczak@gmail.com) or call (908) 241-0500


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These specials will be offered through November 30, 2015. Please note that several are based on limited quantities and I cannot issue rain checks. As always, UPS Ground shipping is FREE in the Continental US and there is no sales tax except for orders shipped to MA, RI or ME. If you'd like to place an order for any of these specials, or any other items not listed here, please call me, Alan Samiljan, at [781-662-8822](tel:781-662-8822) or send me an email including your phone number to [alansamhunts@gmail.com](mailto:alansamhunts@gmail.com) and I'll call you. Please note that I will not be able to accept calls on November 6, 7 or 8 due to an event being held at the store.

Through November 30, 2015 or until supplies run out we are offering the [Canon Pixma PRO 10 printer](#) at \$379.99 before rebate (Canon sells it on their website for \$699.99). If you purchase the printer plus a package of 13x19x50 sheets of Canon Semi-Gloss or Luster paper, \$50, Canon will send you a \$250 mail in rebate! Your final cost is \$129.99 plus the paper! Or if you prefer, you can buy the [Canon Pixma PRO 100 printer](#) at \$369.99 (\$499.99 on Canon's website), buy the paper, \$50, and receive a \$250 mail in rebate. Your final cost is \$119.99 plus the paper. You can't buy a decent document printer for these prices, let alone an exhibition quality photo printer!

The [Manfrotto Befree Aluminum Tripod with Ball Head](#) is available in red/blue/grey or green. It's a great travel tripod. reg. \$199.99, November special price \$179.99

We have two Vanguard tripods on special this month:

[Vanguard Alta Pro 263AB Tripod and SBH 100 Ball Head Kit](#), regular price \$199.99, SPECIAL PRICE \$169.99, \$50 mail-in-rebate. Final cost \$119.99

[Vanguard Alta Pro 263AT Tripod with Multi-Angle Column](#), regular price \$149.99, SPECIAL PRICE \$129.99, \$30 mail-in-rebate. Final cost \$99.99

Here's what Mike Moats has to say about these Vanguard tripods:

As a pro macro photographer I need a special tripod that will allow me to move my camera down low to the ground and into places where the standard tripod can't go. The Vanguard Alta Pro 263 is what I use as the center post moves into a horizontal position making it easy to maneuver my camera into odd positions.

Tamron Image Master

**Mike Moats**

[www.tinylandscapes.com](http://www.tinylandscapes.com)

[www.MikeMoatsBlog.com](http://www.MikeMoatsBlog.com)

As the weather gets colder the need for good gloves that allow you to access your camera's controls becomes apparent, [Freehand Gloves Eco-Friendly Fleece Gloves for Photographers](#) are an excellent solution. They are available in a variety of both men's and women's sizes. reg. \$24.99, November special \$19.99.

The latest from [Panasonic is the LUMIX GX8 Mirrorless Camera with 4k Video \(Body only\)](#). It is a very high quality and well designed camera that also does 4k video! Please call for special bundle price!

Sigma's outstanding 150-600mm [Contemporary](#) and [Sport](#) lenses are becoming more available. Please call me for special pricing and availability!

I hope you all have a great Holiday Season!

Photographically yours,

**Alan Samiljan**

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